

ABSTRACT OF THE DISCLOSURE

A method for displaying a color image is provided in which a predetermined display quality is secured

- 5 regardless of a type of an input image, and display quality of an image having a linear edge is improved. The method comprises the steps of using a display device having a cell arrangement structure in which cells of each cell column in a display screen have the same light color, 10 a light color of a cell column is different from that of the neighboring cell column, and a cell position in the column direction of a cell column is shifted from that of the neighboring cell column among a set of the cell columns each having the same light color, and lighting two 15 neighboring cells in at least one cell column out of a set of cell columns each having the same light color when displaying a display line perpendicular to the column direction.